

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com
CIN No.: L99999MH1994PLC082802



February 10, 2023

BSE Limited.
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051
Stock Code: BALAJITELE

**Sub: Press Release by Alt Digital Media Entertainment Limited, Wholly Owned
Subsidiary Company**

Dear Sir/Madam,

Please find enclosed Press Release issued by Alt Digital Media Entertainment Limited,
Wholly Owned Subsidiary Company.

The above information will also be made available on the Company's website,
www.balajitelefilms.com

You are requested to take the same on your record.

Thanking you,

Yours Faithfully,

For Balaji Telefilms Limited

SHOBHA
RAVI
KAPOOR

Digitally signed by SHOBHA RAVI KAPOOR
DN: cn=SHOBHA RAVI KAPOOR,
o=BALAJI TELEFILMS LTD., ou=Balaji Telefilms Ltd.,
email=shobha.ravi.kapoor@balajitelefilms.com,
c=IN

Shobha Kapoor
Managing Director
(DIN: 00005124)

Encl: a/a



Date: 9th February, 2023

Location: Mumbai

PRESS RELEASE

Re: Alt Balaji Announces New Chief Business Officer, as Ektaa R Kapoor and Shobha Kapoor Step Down.

Alt Balaji, one of India's leading digital entertainment platforms, officially announced today that Ektaa R Kapoor and Shobha Kapoor have stepped down from their positions as the head of the company.

While the process of stepping down started last year, Alt Balaji now has a new team to take over. This decision is a strategic one to focus on other ventures. The company is pleased to announce that Vivek Koka has been appointed as the new Chief Business Officer of Alt Balaji.

Under Mr. Koka's leadership, Alt Balaji aims to follow their footsteps and continue its strong track record of delivering high-quality, original content to its audiences.

