

# *Balaji Telefilms Limited*

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## **Balaji Telefilms Reports Full-Year Consolidated Revenue at ₹ 453.1 Cr FY25 PAT reported at ₹ 84.6 Cr**

## **Company consolidates Alt Digital Media Entertainment & Marinating Films into Balaji Telefilms through Strategic Amalgamation**

## **Raised ₹130.7 Cr via Preferential Issue**

## **Cash reserves including Bank Balance & MF at Rs. 172 Cr – Group adequately funded**

**July 3<sup>rd</sup>, 2025:** Balaji Telefilms Limited, announced its financial results for the fourth quarter and full year ended 31<sup>st</sup> March 2025.

The Group reported a consolidated revenue of ₹ 66.25 crores in Q4 FY25, while the full year revenue stood at ₹ 453.09 crores.

Q4 FY25 PAT was reported at ₹ 94.03 crores, while FY25 PAT came in at ₹ 84.58 crores.

The Company's Digital business witnessed significant growth year-on-year as well as quarter-on-quarter. Revenue from this segment increased 177% compared with Q4 FY24, partially offsetting the pressure on the Films and TV businesses.

Group has cash reserves of Rs. 172 Cr including MF and bank balance.

### **Digital**

This is our fastest growing line of business. The Digital business saw robust growth of 16.58% year-on-year in FY25, with revenue at ₹ 49.7 crores (net of PG commission).

This reflects our strong Digital thrust, with an aggressive strategy to expand this high-growth avenue. We are focusing on diversifying and expanding our content across various platforms, and have introduced hybrid subscription models including AVOD and SVOD, to increase viewer-base.

ALTT has over 172 shows live on the platform. The platform's subscription revenues stood at ₹ 20.26 crore for FY25. There were 10.6 lac subscriptions sold in FY25, with strong client retention and appeal of the content. 46 new shows were launched on ALTT in FY25.

ALT's content has been watched for over 5.8 million hours with the number of views totalling to 160 million through FY25.

## **Movies**

The Films segment reported revenue at ₹ 177.4 crores, with profit before tax coming in at ₹ 2.8 crores.

Some of the major titles released during this year include 'The Sabarmati Report', 'LSD 2', 'The Buckingham Murders', and 'Laila Majnu'. Our pipeline of movies under production include some exciting projects such as 'Bhoot Bangla', 'Vvan' and 'Vrusshabha'.

One of the key strategies for the Films segment is to have a de-risked model wherein the rights are sold before the movie is commissioned, thereby recovering major cost of the production.

## **Television**

Revenue from the TV business segment stood at ₹ 237.6 crores for FY25. Profit before tax from this segment was ₹ 33.3 crores. Balaji continues to be at the forefront of prime time on TV.

The Company had 5 shows on-air as of the end of the quarter, across leading broadcasters. Five shows contributed to over 773 hours of production in FY25. Balaji's shows continue to feature in top rankings demonstrating its leadership in the domain.

## **Operational & Financial Highlights**

- Group revenues with ₹ 66.25 crore in Q4 FY25, ₹ 453.09 crore in FY25
  - Q4 FY25 PAT of ₹ 94.03 crore
  - FY25 PAT of ₹ 84.58 crore
- **Segmental Revenue Contributions:**
  - TV accounted for 51% of top line in FY25
  - Films contributed approximately 38% to top line in FY25
  - Digital's share in revenue grew to 11% in the full year

**Mrs. Shobha Kapoor, Managing Director, Balaji Telefilms Limited** said,

*"We are pleased to share that we have successfully completed the merger of ALT and MFPL into Balaji Telefilms, resulting in a single consolidated entity. After receiving approvals from NCLT, this amalgamation was completed in June 2025. Consequently, Balaji Telefilms will benefit from the synergies and creative proficiencies of all these Companies, leading to a stronger market position."*

*The entertainment sector continues to remain fiercely competitive. However, we have sustained through market headwinds and continued to innovate, not just in terms of content creation, but also delivery platforms and models. In line with the industry trend, we have been focusing on our Digital business with a variety of new subscription models and our YouTube channel."*

*Additionally, we have a strong pipeline of movies under production which gives an optimistic view on that segment. Our de-risked model helps us recover major cost of production even before the release of the film. At the same time, our TV business continues to serve as a strong backbone to the overall business.*

*We have entered the new fiscal year on a strong note and are confident that our diverse content offering, wide audience reach and flexible subscription models will carve the way to sustainable growth.”*

## **Amalgamation**

Following the recent announcement of plans to merge ALT and MFPL into BTL, the Company received approval from NCLT and successfully completed this merger in June 2025.

As a result, a single entity will benefit from consolidation of content production operations and enhance efficiency, eliminate redundancies, and harness synergies. This will also help in better utilization of pooled resources and financial and operational efficiencies.

The merger is expected to strengthen the Group's financial position unlock growth potential and also result in a beneficial tax impact.

## **Fund Raise**

In February 2025, the Company raised ₹ 130.67 Crore through an issue of Equity Shares to Promoter and certain entities/individuals belonging to the Non-Promoter category including Foreign Investors.

The proceeds are being deployed in scaling up the films business; explore music retention, acquisition and distribution business; scale movie distribution business; enhance the Company's digital platform and digital content business; and grow Company's intellectual property portfolio.

## **About Balaji Telefilms Limited**

Balaji Telefilms is amongst India's leading entertainment companies operating across television, movie and digital content production. The Company, under the stewardship of Mrs. Shobha Kapoor and Ms. Ektaa R Kapoor, enjoys market leadership in the television content industry for over three decades with an exemplary track record for content creation across genres and target groups.

Balaji Telefilms is a household name which has produced some of the best television serials in the country including the famous K Series of daily soaps such as Kyunki Saas Bhi Kabhi Bahu Thi, Kahaani Ghar Ki, Kasauti Zindagi Ki etc. More recently it has created an extremely successful mystical fantasy series of Naagin 1 to Naagin 6, paving the way for weekend fiction-based programming. Amongst our current slate, Kundali Bhagya, Kumkum Bhagya, Bhagya Lakshmi and Yeh Hai Chahatein are counted amongst the best TV shows in India today.

Over the years the Company through its movies business has also demonstrated success in pioneering the production of differentiated cinematic content across different genres. The Company has been involved in creating a number of commercial as well as critically acclaimed movies such as The Dirty Picture, LSD, Once Upon a Time in Mumbai, Ek Villain, Udta Punjab, Veere Di Wedding, Dream Girl, Freddy, Kathal, Dream Girl 2, Crew and LSD 2, The Buckingham Murders, The Sabarmati Report.

Balaji Telefilms' foray into original shows on digital platforms, ALT Digital Media Entertainment Limited is now merged with BTL. Serving as a multi-device subscription Video on Demand (SVOD) Platform. Our digital offerings

include premium, disruptive content and original series across genres that audiences can watch at their convenience. With originality, courage and relentlessness at its core, our digital content stands out for being non-conformist and inclusive. Digital business is here to set new standards and benchmarks in giving the audience superbly crafted shows.

**For further queries, please contact:**

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