Balaji Telefilms Limited
C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries,
New Link Road, Andheri (West), Mumbai 400 053
Tel: 40698000 Fax: 40698181/82/83
Website: www.balajitelefilms.com
CIN: L99999MH1994PLC082802

Q4 FY26 Revenue at ₹47.62 Cr | FY26 Revenue at ₹210.83 Cr

Growing Momentum in Digital; Strengthened Content Pipeline Across Formats

Strong Balance Sheet with Healthy Liquidity Position

May 26th, 2026: Balaji Telefilms Limited announced its audited financial results for the quarter and year ended March 31, 2026.

The Group reported consolidated revenue of **₹47.62 crores for Q4 FY26** and **₹210.83 crores for FY26.**

Performance during the period was supported by steady execution in the commissioned business and continued traction in digital platforms, partially offset by softness in the television segment and performance of a film released.

The Company continues to focus on scaling digital initiatives, strengthening its content pipeline, and diversifying revenue streams across formats.

Segment Performance

Digital (B2C)

The Digital business contributed ₹6.45 crores in revenue during Q4 FY26 and ₹35.8 crores in FY26.

The segment witnessed continued user engagement and platform scale-up, driven by:

- Expansion of short-format content on Kutingg
- Sustained traction in Balaji Astro Guide

Digital continued to increase its contribution to overall revenues during FY26.

Movies

The Films segment posted revenue of ₹2.69 crores in Q4 FY26 and ₹15.33 crores in FY26.

While Vrusshabha saw a relatively soft box office response; however, Bhooth Bangla, released in April 2026, has received a positive audience response, reinforcing confidence in the upcoming pipeline.

The Company continues to maintain a diversified slate of projects under production.

Commissioned (TV + Digital)

The Commissioned business (TV + Digital) remained a core revenue contributor with Q4 FY26 revenue at ₹37.12 crores and FY26 revenue at ₹164 crores.

We had 3 shows on air, delivering over 79 hours of content during the quarter.

Q4 FY26 Financial Highlights

- Group revenues at ₹47.62 crore in Q4 FY26
- Q4 FY26 loss after tax at ₹14.17crore
- **Segmental** Revenue Contributions:
  - Commissioned accounted for 80.24% of top line in Q4 FY26
  - Films contributed approximately 5.82% to top line in Q4 FY26
  - Digital (B2C) share in revenue was 13.94% in the quarter

FY26 Financial Highlights

- Group revenues at ₹210.83 crore in FY26
- FY26 loss after tax at ₹49.65 crore
- **Segmental** Revenue Contributions:
  - Commissioned division accounted for 76.22% of top line in FY26
  - Films contributed approximately 7.13% to top line in FY26
  - Digital (B2C) share in revenue was 16.65% in the FY26.

Mrs. Shobha Kapoor, Managing Director, Balaji Telefilms Limited said,

"FY26 continued to be a transition year for the entertainment industry, with changing audience preferences and softer trends in the traditional television segment impacting overall sector performance. Despite these industry-wide challenges, we remained focused on strengthening our content pipeline, expanding our digital ecosystem and maintaining financial discipline.

Our commissioned business continued to remain the backbone of the Company, while the digital segment demonstrated encouraging traction during the year led by platforms such as Kutingg and Balaji Astro Guide. We believe the increasing consumer adoption of digital-first content formats presents a significant long-term opportunity for the Company.

In the films business, while Vrusshabha performed below expectations, the response to Bhooth Bangla has been encouraging and reinforces our confidence in our upcoming content slate. We continue to focus on building a diversified portfolio across television, films and digital entertainment.

During the year, we also strengthened our strategic initiatives with the launch of Hoonur, our talent management vertical, and further strengthened our collaboration with Netflix with the upcoming launch of Lock Upp on the platform.

With a robust content pipeline across formats and continued focus on operational efficiencies, we remain confident of navigating the evolving media landscape while continuing to create long-term value for all stakeholders."

Key Developments in FY26:

- Balaji announced the launch of Hoonur – a new talent management vertical under the Digital business.
- Company officially launched Kutingg – a short-format OTT platform with a growing slate of family-friendly content.
- Balaji Astro Guide, launched as a strategic diversification initiative, crossed 2.5 lakh downloads within the first day of launch and continued to witness strong traction.
- Balaji strengthened its strategic collaboration with Netflix with a long-term deal, and bring its popular show Lock Upp to the platform and one more show in FY27.
- Bhooth Bangla, released in April 2026, received a positive response.

About Balaji Telefilms Limited

Balaji Telefilms is amongst India's leading entertainment companies operating across television, movie and digital content production. The Company, under the stewardship of Mrs. Shobha Kapoor and Ms. Ektaa R Kapoor, enjoys market leadership in the television content industry for over three decades with an exemplary track record for content creation across genres and target groups.

Balaji Telefilms is a household name which has produced some of the best television serials in the country including the famous K Series of daily soaps such as Kyunki Saas Bhi Kabhi Bahu Thi, Kahaani Ghar Ki, Kasauti Zindagi Ki etc. More recently it has created an extremely successful mystical fantasy series of Naagin 1 to Naagin 7, paving the way for weekend fiction-based programming. Amongst our current slate, Kyunki Saas Bhi Kabhi Bahu Thi-2 and Naggin-7 are counted amongst the best TV shows in India today.

Over the years the Company through its movies business has also demonstrated success in pioneering the production of differentiated cinematic content across different genres. The Company has been involved in creating a number of commercial as well as critically acclaimed movies such as The Dirty Picture, LSD, Once Upon a Time in Mumbai, Ek Villain, Udtaa Punjab, Veere Di Wedding, Dream Girl, Freddy, Kathal, Dream Girl 2, Crew and LSD 2, The Buckingham Murders, The Sabarmati Report.

Balaji Telefilms' foray into original shows on digital platforms, ALT Digital Media Entertainment Limited is now merged with BTL. Serving as a multi-device subscription Video on Demand (SVOD) Platform. Our digital offerings include premium, disruptive content and

original series across genres that audiences can watch at their convenience. With originality, courage and relentlessness at its core, our digital content stands out for being non-conformist and inclusive. Digital business is here to set new standards and benchmarks in giving the audience superbly crafted shows.

For further queries, please contact:

Balaji Telefilms Limited Ms. Tannu Sharma Group Head – Secretarial investor@balajitelefilms.com	**Adfactors PR** **Investor Relations** Mr. Rahul Trivedi rahul.trivedi@adfactorspr.com Ms. Mamta Samat mamta.samat@adfactorspr.com Mr. Rahul Viswanathan rahul.viswanathan@adfactorspr.com