Balaji Telefilms Limited
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Q1 FY27 Revenue grows significantly to ₹240 Cr and PBT at ₹28 Cr

Strong cash reserve at ~₹180 Cr (in banks & mutual fund) as on date

Robust Performance in Films Segment

Strengthening Content Pipeline Across Formats

August 13th, 2026: Balaji Telefilms Limited announced its unaudited financial results for the first quarter of FY27 ending June 30th, 2026.

The Group reported consolidated revenue of **₹240.3 crores for Q1 FY27** vis-à-vis **₹72.8 crores in Q1 FY26.**

Q1 FY27 Financial Highlights

- Group revenues at ₹240.3 crore in Q1 FY27
- Q1 FY27 profit after tax at ₹22.4 crore
- **Segmental** Revenue Contributions:
  - Commissioned business accounted for 19% of top line in Q1 FY27
  - Films contributed approximately 77% to top line in Q1 FY27
  - Digital (B2C) share in revenue was 4% in the quarter

Recent movie release Bhooth bangla helped boost Films revenue, offsetting the softness in Commissioned Programs and Digital segments – leading to improvement in top line as well as profit margins. Bhooth bangla spill over margin of ~₹ 6 cr to accrue in Q2.

Company continues to leverage IP creation and monetization, expand digital footprints, and strengthen content pipeline across formats.

Segment Performance

Films

The Movies segment posted revenue of ₹185.2 crores in Q1 FY27 vs. ₹1.4 crores in Q1 FY26.

This growth has been on the back of excellent audience response to Bhooth Bangla, which offset the soft reception of Vrusshabha in the box office.

Upcoming release Vvan (starring Siddharth Malhotra, Tamannaah Bhatia and Others) expected on 25th September, 2026

This remains a key business segment with a strong and growing pipeline of projects for the coming years.

Commissioned (TV + Digital)

The Commissioned business (TV + Digital) remained a core revenue contributor with Q1 FY27 revenue at ₹45.5 crores.

We had 3 shows on air, delivering over 113.5+ hours of content during the quarter.

'Lock Upp' released on Netflix received positive audience response, trending in top 10 across 12 countries globally. Revenue and Margin will come in Q2.

Digital (B2C)

The Digital business contributed ₹9.6 crores in revenue during Q1 FY27.

Company is strategizing to expand this segment in terms of user engagement and diversification; witnessing good traction on Kutting & Balaji Astro Guide.

Digital segment's contribution to overall revenue increased sequentially in Q1 FY27 from Q4 FY26.

Mrs. Shobha Kapoor, Managing Director, Balaji Telefilms Limited said,

"We are pleased to share that we have entered the new fiscal year on a strong note. The Company saw a robust growth top line and good turnaround in profitability in Q1 FY27.
This was primarily driven by strong performance in our Films business, as the recently launched Bhooth Bangla was a box office success. While the other segments faced some market headwinds, we are optimistic on both, our Digital as well as Commissioned Programs businesses. The quarter also saw the launch of our web series 'Lock Upp' on Netflix, to a good audience response.

The focus is on building a strong IP-driven content pipeline which can be leveraged across various platforms and formats. In line with the changing dynamics of the entertainment industry and viewer preferences, we are diversifying across digital platforms and building a model which can capitalize on the market opportunities.
To complement this, we plan to increase our focus on the Films business in the coming years.

Looking ahead, we shall continue to focus on operational efficiencies, and are confident of navigating the evolving media landscape while continuing to create long-term value for all stakeholders."

About Balaji Telefilms Limited

Balaji Telefilms is amongst India's leading entertainment companies operating across television, movie and digital content production. The Company, under the stewardship of Mrs. Shobha Kapoor and Ms. Ektaa R Kapoor, enjoys market leadership in the television content industry for over three decades with an exemplary track record for content creation across genres and target groups.

Balaji Telefilms is a household name which has produced some of the best television serials in the country including the famous K Series of daily soaps such as Kyunki Saas Bhi Kabhi Bahu Thi, Kahaani Ghar Ki, Kasauti Zindagi Ki etc. More recently it has created an extremely successful mystical fantasy series of Naagin 1 to Naagin 7, paving the way for weekend fiction-based programming. Amongst our current slate, Kyunki Saas Bhi Kabhi Bahu Thi-2 and Naggin-7 are counted amongst the best TV shows in India today.

Over the years the Company through its movies business has also demonstrated success in pioneering the production of differentiated cinematic content across different genres. The Company has been involved in creating a number of commercial as well as critically acclaimed movies such as The Dirty Picture, LSD, Once Upon a Time in Mumbai, Ek Villain, Udtaa Punjab, Veere Di Wedding, Dream Girl, Freddy, Kathal, Dream Girl 2, Crew and LSD 2, The Buckingham Murders, The Sabarmati Report.

Balaji Telefilms' foray into original shows on digital platforms, ALT Digital Media Entertainment Limited is now merged with BTL. Serving as a multi-device subscription Video on Demand (SVOD) Platform. Our digital offerings include premium, disruptive content and original series across genres that audiences can watch at their convenience. With originality, courage and relentlessness at its core, our digital content stands out for being non-conformist and inclusive. Digital business is here to set new standards and benchmarks in giving the audience superbly crafted shows.

For further queries, please contact:

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