

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com
CIN No. : L99999MH1994PLC082802



July 31, 2021

To,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051
Stock Code: BALAJITELE

Sub: Prior Intimation of Board Meeting

Dear Sir/Madam,

Pursuant to Regulation 29 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), this is to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, August 10, 2021, through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") to consider and approve Unaudited Standalone and Consolidated Financial Results for the quarter ended June 30, 2021 along with the Limited Review Report of the Auditors thereon.

Upon the conclusion of the aforesaid Board Meeting, we shall intimate the Exchanges about the said results, Quarterly Performance Report and Press Release as required under the Listing Regulations.

Trading Window Closure

Further, with reference to our letter dated June 30, 2021 and pursuant to the "Company's Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Designated Persons" the trading window for dealing in securities/ shares of the Company will open 48 hours after announcement of the financial results of the Company for the quarter ended June 30, 2021.

The aforesaid information is also being hosted on the website of the Company viz., www.balajitelefilms.com

Investor Calls

The Company will hold investor/analyst calls on Wednesday, August 11, 2021 to discuss financial results for quarter ended June 30, 2021. Details of the calls will be published on the Company's website in due course.

We request you to take the above on record and treat the same as compliance under Listing Regulations.

Thanking you,

Yours faithfully,
For Balaji Telefilms Limited


Sanjay Dwivedi
Group Chief Financial Officer

