

**UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED 31.12.2007**  
(Rs. In Lakhs)

Sr. No.	Particulars	Three Months ended 31 <sup>st</sup> December		Nine Months ended 31 <sup>st</sup> December		Year ended 31 <sup>st</sup> March 2007 (AUDITED)
		2007	2006	2007	2006	
1	Net Sales / Income from Operations	7997.10	8502.98	23245.06	24008.14	31746.68
2	Other Income	368.62	127.60	1254.88	570.55	941.06
<b>3</b>	<b>Total Income</b>	<b>8365.72</b>	<b>8630.58</b>	<b>24499.94</b>	<b>24578.69</b>	<b>32687.74</b>
4	Expenditure					
	a) (Increase) / decrease in stock in trade	(321.99)	(19.31)	(395.07)	205.39	475.07
	b) Cost of feature films transferred to subsidiary company		-	-	-	(318.56)
	c) Cost of Production and Telecast Fees	4521.55	4002.09	11495.97	12095.20	15793.03
	d) Staff Cost	327.01	420.53	973.22	853.66	1157.13
	e) Depreciation	297.70	291.26	929.70	844.49	1124.75
	f) Other expenditure	812.71	689.79	2258.30	1939.34	2682.08
	<b>g) Total</b>	<b>5636.98</b>	<b>5384.36</b>	<b>15262.12</b>	<b>15938.08</b>	<b>20913.50</b>
5	Interest and Finance Charges	-	0.00	-	0.42	0.42
<b>6</b>	<b>Profit from ordinary activities before tax</b>	<b>2728.74</b>	<b>3246.22</b>	<b>9237.82</b>	<b>8640.19</b>	<b>11773.82</b>
7	Tax Expenses	847.04	1098.59	2884.48	2825.19	3831.00
<b>8</b>	<b>Net Profit after tax</b>	<b>1881.70</b>	<b>2147.63</b>	<b>6353.34</b>	<b>5815.00</b>	<b>7942.82</b>
9	Excess/ (Short) provision for tax in respect of earlier years	-	29.38	-	29.38	29.38
<b>10</b>	<b>Net profit for the period / year</b>	<b>1881.70</b>	<b>2177.01</b>	<b>6353.34</b>	<b>5844.38</b>	<b>7972.20</b>
11	Paid-up equity share capital (Face Value Rs. 2)	1304.21	1304.21	1304.21	1304.21	1304.21
12	Reserves excluding revaluation reserves					29112.23
13	Earning Per Share	2.88	3.34	9.74	8.96	12.23

	(EPS ) Basic and diluted EPS (not annualised)					
14	Aggregate of Public Shareholding :					
	a) Number of shares	39125193	37944693	39125193	37944693	37940723
	b) Percentage of Shareholding	60.00	58.19	60.00	58.19	58.18

**SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED (Rs. In Lakhs)**

Particulars	Three Months ended 31 <sup>st</sup> December		Nine Months ended 31 <sup>st</sup> December		Year ended 31 <sup>st</sup> March 2007 (AUDITED)
	2007	2006	2007	2006	
1 Segment Revenue					
a) Commissioned Programs	7418.68	7825.71	21490.34	22164.03	29286.78
b) Sponsored Programs	578.42	677.27	1754.72	1844.11	2459.90
c) Others	-	-	-	-	-
Total	7997.10	8502.98	23245.06	24008.14	31746.68
Less: Inter segment revenue	-	-	-	-	-
<b>Total Net Sales / Income from Operations</b>	7997.10	8502.98	23245.06	24008.14	31746.68
2 Segment Results Profit before tax and interest from each segment					
a) Commissioned Programs	3291.62	3911.51	10606.93	10413.41	14105.38
b) Sponsored Programs	208.56	173.03	649.30	362.59	562.32
c) Others	-	-	-	-	(46.25)
<b>Total</b>	3500.18	4084.54	11256.23	10776.00	14621.45
Less :					
(i) Interest	-	0.00	-	0.42	0.42
(ii) Other unallocable expenditure	1139.64	962.67	3227.90	2695.52	3718.83
(iii) Unallocable income	(368.20)	(124.35)	(1209.49)	(560.13)	(871.62)
<b>Total Profit before</b>	2728.74	3246.22	9237.82	8640.19	11773.82

	<b>tax</b>					
3	Capital Employed (Segment assets - Segment Liabilities)					
	a) Commissioned Programs	7701.66	7187.87	7701.66	7187.87	7783.42
	b) Sponsored Programs	895.78	922.62	895.78	922.62	989.93
	c) Others	(12.53)	1259.11	(12.53)	1259.11	(19.69)
	d) Unallocable	28184.88	21521.49	28184.88	21521.49	21662.78
	<b>Total</b>	<b>36769.79</b>	<b>30891.09</b>	<b>36769.79</b>	<b>30891.09</b>	<b>30416.44</b>

Notes :

1. The above results were taken on record by the Board of Directors at their meeting held on 22th January, 2008.
2. There were no Investors Complaints pending at the beginning of the quarter. The Company has received 9 complaints from the Investors during the quarter ended 31st December 2007 and all the complaints were disposed off during the quarter. There are no complaints lying unsolved at the end of the quarter
3. The statutory auditors of the Company have carried out a Limited Review of the results for the quarter ended 31st December, 2007.
4. Corresponding figures of the previous period have been regrouped / restated, wherever necessary.

**Place: Mumbai**

**Date: 22<sup>nd</sup> January, 2008**

**By Order of the Board  
For Balaji Telefilms Limited**

**sd/-**

**Jeetendra Kapoor  
Chairman**